

Kraków, 21 lutego 2018 r.

Pani
Anna Korfel-Jasińska
Dyrektor
Wydziału Edukacji

BE-03.041.1.10.2018

Dotyczy: zaproszenia do udziału w projekcie planowanym do złożenia w ramach ERASMUS+.

Szanowna Pani Dyrektor,

Uprzejmie informuję, że Kraków otrzymał zaproszenie do wzięcia udziału w projekcie pt.: **„Health nutrition literacy in primary school pupils”** planowanym do złożenia w ramach Programu ERASMUS+.

Głównym celem projektu „Health nutrition literacy in primary school pupils” jest opracowanie i testowanie zestawu innowacyjnych narzędzi edukacyjnych zajmujących się zagadnieniami z zakresu umiejętności żywieniowych dla dzieci i uczniów na poziomie szkoły podstawowej przy jednoczesnym zaangażowaniu zarówno personelu szkolnego, jak i rodziny oraz udostępnianie go jak najszerszemu gronu odbiorców.

W chwili obecnej w projekt zaangażowani są Università La Sapienza (IT), jako Lider Projektu oraz partnerzy: Accademia Nazionale di Medicina (AccMed) (IT), School authority in Roma (IT), ECECE Klagenfurt (AT), Landesschulrat für Kärnten (AT), School authority London (UK).

Termin ostateczny złożenia wniosku przypada na **dzień 21 marca 2018 roku**.

Szczegółowe informacje dotyczące projektu przesyłam w załączeniu wraz z powyższą informacją.

Uprzejmie prosimy o informację, czy rozważają Państwo uczestnictwo Państwa jednostki w działaniach projektowych.

W przypadku podjęcia decyzji o przygotowaniu projektu, Biuro Funduszy Europejskich zapewni wsparcie na każdym etapie prac nad planowanymi do realizacji działaniami. Osobami do kontaktu w Biurze Funduszy Europejskich są: kierownik referatu p. Grzegorz Grzybczyk tel. 616 19 78 oraz Angelika Sałapa-Gicala tel. 616 19 65.

Z poważaniem
Janusz Moskwa
Dyrektor
Biura Funduszy Europejskich

Otrzymują:

1. EK,
2. BE-03 aa.

ERASMUS+ – Project idea

Project name	HEALTH NUTRITION LITERACY IN PRIMARY SCHOOL PUPILS
Lead Partner	UNIVERSITÀ DEGLI STUDI DI ROMA - LA SAPIENZA (IT)
Contact persons	Prof. Ferdinando Romano / Riccardo Cariani
contacts	ferdinando.romano@uniroma1.it / projects@ecece.org
European Programme	ERASMUS+ - Key Action 2: Cooperation for innovation and the exchange of good practices - Strategic Partnerships supporting innovation
Strand	SCHOOL EDUCATION Relevant priority: to increase access to affordable and high quality early childhood education and care (ECEC) [...] enhancing the quality of ECEC systems and provisions to foster age appropriate development of children ...
Financial allocation	Amount available per project: 450.000 € for a max 36 months duration Co-financing rate: 100% of total eligible costs <i>except for subcontracting which is co-funded at 75%</i>
Deadline	21 March 2018
Project duration	36 months
Possible partners	<ul style="list-style-type: none"> ▪ Università La Sapienza (IT) - LP ▪ Accademia Nazionale di Medicina (AccMed) (Ita) - P2 ▪ School authority in Roma (IT) - P3 ▪ ECECE Klagenfurt (AT) - P4 ▪ Landesschulrat für Kärnten (AT) - P5 ▪ School authority London (UK) - P6 ▪ School authority Krakow (PL) - P7
Project background & rationale	
<p>Health literacy is the ability to obtain, read, understand, and use healthcare information in order to make appropriate health decisions and follow instructions for treatment. At the same time Nutrition is the science that interprets the interaction of nutrients and other substances in food in relation to maintenance, growth, reproduction, health and disease of an organism.</p> <p>The interrelated challenges of an <u>unhealthy diet</u> and obesity have never been as high on the European public health agenda as they are today. Disease studies show that one in five deaths globally can be attributed to an unhealthy diet; the proportion soars when high body-mass index (<i>BMI</i>) and other measures of <u>maternal and child malnutrition</u> are included. The importance of an unhealthy diet and the risks associated with high <i>BMI</i> have increased significantly since previous analyses were performed. Unhealthy diets in the European regions are characterized by energy imbalance and excessive intake of saturated fats, trans fats, sugar and salt, largely due to increased consumption of highly processed, energy-dense manufactured foods and sugar-sweetened beverages and inadequate consumption of vegetables, fruits and whole grains. Over time, foods and beverages high in saturated fats, trans fatty acids, salt and sugar (<i>HFSS products</i>) have become more widely available and cheaper and are heavily promoted, particularly to children [<i>World Health Organization: Better food and nutrition in Europe - Progress Report 2017</i>].</p> <p>Schools are really important, being protected settings for learning healthy dietary preferences and habits. Appropriate action should be taken to ensure the availability of healthier foods and to limit the availability of <i>HFSS products</i>. At the same time kids are curious, and teaching them about nutrition can explain why it is important to eat healthy meals and food at school and home. Teaching primary school students, with the active participation of parents and families, about healthy meals and the benefits of each food group can help promote healthy eating from a young age.</p>	
Project purpose and objectives	
General purpose behind the idea is to develop a set of innovative educational tools addressing the health nutrition literacy issue for children and pupils at the primary school level involving both school staff and	

families and make them available to the widest possible audience.

Specific objectives can be defined as follows:

- To validate an innovative form of strategic partnership designed to conceive and deliver the most proper health nutrition literacy educational tools for an healthy and better living of child and pupils at primary school level;
- To set up and test a toolkit of edutainment based modules for healthy nutrition (e-learning's, apps, digital contents) built around an innovative approach of edu-training embedding professional communication techniques relevant for the target age;
- To test a viable approach for making the training and educational contents available to the widest possible audience of European citizens;
- To actively involve primary schools in delivering the educational contents to child pupils and - through them - to families, in order involve a richer learning environment and efficaciously stimulate it (*exploiting the triangular relation between pupils - teachers - families*)

Project structure & tools

Project main actions will include:

- Joint background analysis and definition of the learning contents and approaches (*specifically tailored to the target age*)
- Digitization of content and realization of educational tools & packages, mainly based on
 - interactive APP games interconnecting the roles of pupils - teachers - families
 - class interaction / role playing during school time
- Edutainment tools / education delivery to primary school pupils (*aged 9 - 10*) and families during a *pilot action* to test the use of tools and methodologies and to monitor and evaluate the fully compliance with the normal education programme within the same schools
- Final evaluation of the pilot action and modelling to guarantee the proper dissemination (even to other institutions / regions) and sustainability (*the idea is to access the school curriculum*)

The whole project will be built on a multilevel approach targeted to different skills: **active classroom lectures and role-plays, easy brochures, edutainment APPs and web-based community platforms**. All the contents and information will be easy understandable with an informal and engaging approach and language in order to properly reach the specific target age and different cultural family background. Contents will be provided in the different project languages (*having anyway the English master version also available for language teaching purposes*) in order to be more effective with the target age and to reach the widest audience.

An active, viral and winning dissemination campaign will follow courses implementation in order to have high impact on targeted child school pupils and families, starting anyway from the direct involvement of the same primary schools [*dissemination tools include Facebook and other leading social media, national / regional TV & radio broadcastings, associations / third sector operators dealing with child education*]

Sep. 2018 -----> Aug 2019	Sep. 2019 -----> Aug 2020	Sep. 2020 -----> Aug 2021
1) Tools definition and release		
	2) Tools testing in schools	
		3) Evaluation & modelling

Overall budget structure

The overall total project budget is around **€ 450.000,00** proportionally distributed amongst partners and according to activities and tasks.